



NEWS RELEASE

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GoodSports announces Chesterfield, MO as third location to be built in 2014.

January 21, 2014, Sarasota, FL –GoodSports Enterprises Global announced Chesterfield Blue Valley (CBV) as the site for its third location of 25 villages over the next four years. The village will be comprised of a 130-room athlete-minded hotel with an adjacent 85,000 square foot state-of-the-art fieldhouse. The development of 25 Villages across the country will provide athletes better quality and consistency, making for a better experience overall.

"We are excited about the opportunity Chesterfield presents for our village. Not only does the area stand on its own but it compliments our other villages currently in development," remarked Jerald Good, President and CEO of GoodSports Enterprises Global.

GoodSports designed the village specifically for athletes. The fieldhouse will cater to many sports but will mainly focus on basketball, volleyball, fitness and sports medicine. The adjacent "Hotel GoodSports" will accommodate fitness oriented corporate travelers during the week and event participants during the weekend. Every amenity, furnishing and food item has been chosen to celebrate the active lifestyle; no other brand has been so dedicated in its offerings.

The GoodSports Village will be the next major development in the 132-acre CBV mixed use development. The village site of approximately 10 acres will be located at the southwest quadrant of Premium Way and Outlet Boulevard adjacent to St. Louis Premium Outlets which opened August 22, 2013.

The GoodSports Village in Chesterfield, MO is scheduled to break ground in the fall of 2014 with doors opening early the following year.



About GoodSports Enterprises

GoodSports Enterprises Global, LLC is part of the Focus group of companies – a vertically integrated development, construction and management company specializing in hotels, water parks and sports recreation facilities. Over the past 40 years, Focus companies have successfully built and operated over 54 hotels, resorts and entertainment properties. As a developer and operator, the company currently employs over 500 people. In 2010 the company began developing GoodSports to address the unfulfilled demand for dedicated lodging and sports centers for traveling athletes. GoodSports is developing 25 villages over the next four years. Currently the company is ramping up development for 2014 openings. For more information, visit www.GoodSportsEnterprises.com and www.FocusHotels.com

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About Chesterfield Blue Valley, LLC

Chesterfield Blue Valley ("CBV") is a 132-acre planned, mixed use development in St. Louis County, City of Chesterfield, Missouri, fronting on Olive Street Road and I-64/Hwy 40. The site has superior visibility and access from I-64. The project is zoned for 1,400,000 square feet of commercial and retail development. All electric, water, sewer, sanitary and communication utilities are available from the Outlet Boulevard/Premium Way "Loop." Wolfe Properties is the majority owner and manager of CBV. For more information, visit www.WolfePropertiesLLC.com.

A 50-acre parcel was sold to a joint venture of Premium Outlets | Simon and Woodmont Development on September 12, 2012. Phase 1 of 391,00 square foot of St. Louis Premium Outlets with 2,210 contiguous parking spaces opened August 22, 2013.

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